

Rahul Mukherjee

Career Objective

My interest lays with designing new information and commercials. I am creative and can handle complications. I love to learn new things and with listening carefully and asking the right question I can get to the core of the conversation very quickly.

Visual Communication Design with an emphasis in Internet / Web / Print Technologies. To work in an organization where I can implement my skills and knowledge to sincerely meet the Organizational goals and challenges, and in the process carve out a niche for myself and add value to my career. Growth and development with the organisation is my career objective.

For more information & portfolio, please visit my websites: - www.rahulmukherjee.com & www.vilabin.com

Personal Details

Father's Name	: Ranjit Mukherjee	DateofBirth	: 23 rd , August, 1986
Address	: 59, Jorabagan Road, Kolkata – 700 047	Age	: 33
Tel (Mobile)	: +91 98300 14305	Gender	: Male
E-mail	: rahul.airmail@gmail.com	Nationality	: Indian
Website	: www.rahulmukherjee.com		
	: www.vilabin.com		

Summary

- 12 +years' experience implementing Internet Technologies, Designs and User Interface Development.
- Diploma in Multimedia from Arena Multimedia, (Sarat Bose Road Branch, Kolkata).
- Proficient with Web tools, Usability, Illustrator, Corel, Photoshop, Dreamweaver, HTML, CSS, JQuery, Java Script, Microsoft Office, WordPress, Search Engine Optimization and Bootstrap Framework.

Employment History

August 2017 – Present

Location: [Kolkata](#)

Organization

Visual Information Lab (VILab India) (Self)

Designation

Author / Admin / Designer

Role

My own venture on Visual Information Lab (VILab India): Focusing on information, technology, design, blogging, entertainment and social media. I started my website just like any other portfolio blog. But later I found that many important information regarding security, technology, tutorials, etc. are available but not very comprehensive. Thus, I started working and reading almost everything can be found. Eventually, I turned my blog into a complete experimental platform, for any kind of information.

The key points of my blog are:

- To write articles about technology, specifically internet based technologies.
- Tutorials or how to's in a comprehensive way, if someone want a clear picture of certain article then they should get that.
- Information regardless of industry and genre.
- A comprehensive guide on WordPress technicalities tips and tricks.

- Security and website speed optimization.
- Engaging more with social media while producing quality articles.
- Different angles on design or more specifically user based design and best practices.
- Understanding what design is and how to merge with different ideas.
- Research and Development on Online Marketing and SEO.
- Interacting with each and every people regardless of any background to understand what they need so I could provide in the blog.

April 2015-May 2017

Location: **Kolkata**

Organization

PricewaterhouseCoopers - Service Delivery Centre (PwC SDC Kolkata)

Designation

Associate

Role

PwC Branding, Data collation, Language check. Designing various infographics for different project's need.

September 2013 - March 2014

Location: **Kolkata**

Organization

Descon Limited

Designation

Web Designer

Role

My responsibility contains the visualization/designing of web portals, Like Presidency University, SBA Kontroll - Swedish Project, NITTR with various other application UI Development and in-house requirements.

Some of the selected website url's from previous Organizations are given below:-

<http://presiuniv.ac.in/web/>

<http://www.empoweringwriters.com/>

<http://www.educasiainc.com/execgl/common/modules/default.aspx>

<http://www.amigreenornot.com/>

<http://www.kerastase.com/>

May 2013 - September 2013

Location: **Kolkata**

Organization

Shampriti Infrastructures Pvt. Ltd.

Designation

Visualizer/Graphic Designer

Role

My responsibility was to visualize and design any design in accordance to the requirements, whether it's for Web/Print. Managing the graphics team, both motion and static/dynamic part.

April 2012-April 2013

Location: **Kolkata**

Organization

MAXFive Entertainment Pvt. Ltd.

Designation

Chief Designer

Role

My responsibility was to visualize and design any design in accordance to the requirements, whether it's for Web/Print/TV Media.

May 2009-July 2010

Location: [Kolkata](#)

Organization

[ICTEAS Ltd.](#)

Designation

[Visualizer & Graphic Designer](#)

Role

Besides website designing, I extensively work on the various application designs both for web and desktop environment. My responsibility is to visualize and design Web Portals, Application User Interface, Websites, Corporate identities. Some of the web applications that I am worked on are TurfView Business Intelligence, TurfView Planning, Coalition Analytics, Covance SiteCast, Covance TrialCast, Canadian Council for Public Project Partnerships, Categorization Tool, etc. Another part of my responsibility is to design reports and presentations.

August 2007-December 2008

Location: [Kolkata](#)

Organization

[Descon Ltd.](#)

Designation

[Web Designer](#)

Role

My responsibility was to visualize and design any website in accordance to the requirements. Also I have to develop the corporate identities. Application designing is another part of my role. Applications like HRIS, Payroll System, DSMS (EDUFLEX) and Billing System are some of the applications I have worked with and Rajbhowan Asset management System, JUSCO Water and Power management system are some of the desktop applications.

March 2006-August 2007

Location: [Kolkata](#)

Organization

[Web Spiders \(India\) Pvt. Ltd.](#)

Designation

[Graphic Trainee](#)

Role

My work responsibility directly involved me to act on the projects dealing with the overseas clients. It offered me to act on brochures, leaflets, banners, backdrops, posters, danglers, invites, advertisements and other various print/web jobs. I worked on online projects directly dealing with the overseas client at U.K. *LOREAL, Samsung Dubai Quiz, Equalities Associates, E-Quiz, Crescent Foundry, Dubai Quiz, Remax*, etc. are some of the several projects.

Qualification

- 2007-2010** : B.Sc. (Honours) In Visual Communication from Annamalai University, 1st Class.
2004 : Twelfth standard from C.B.S.E. Board, with 77 %.
2002 : Tenth standard from National Open School, with 66 %.

Computer Exposure

Diploma in multimedia from Arena Multimedia (Sarat Bose Road Branch, Kolkata).

Expertise In

Visual Communication Designing, Application Frontend Designing, HTML, JavaScript, Usability, CSS, JQuery, WYSIWYG layout tools, Microsoft Office, Illustrator, Corel, Photoshop, Dreamweaver, WordPress, Search Engine Optimization and Bootstrap Framework.

Personality Traits

- Strong interpersonal skills and ability to build lasting relationships.
- Persuasive in communication, ability to create and deliver convincing arguments, creative, persistent and tenacious.
- Strong analytical skills, effective time management and Organizational skills.

Languages Known

Proficiency in English, Hindi, Bengali.

References

Professional and personal references are available and will be furnished upon request.

Yours Sincerely,
Rahul Mukherjee